

SOCIAL CLIMBERS

Putting fresh heads and faster funds
into local, social businesses.

We know that the Liverpool City Region is full of incredible, socially minded organisations that want to make a real impact for local people. We also know that these organisations are navigating an increasingly complex world.

Rising public sector resource pressures, increased demand for services and support, worsening health inequalities and declining mental health are all contributing to an accelerating need for innovative, community-led solutions. That's where Social Climbers comes in...

Developed and delivered by Capacity, and made possible by Postcode Innovation Trust (thanks to the players of the People's Postcode Lottery), Social Climbers supports local social enterprises and charities to get moving, growing their ideas and building solid foundations to create innovative solutions.

Whether it's building stronger finances, getting governance right, growing connectivity with the public sector or scaling something which is already having a decent impact, we're making things happen.

Together, we're navigating the sometimes complex world of public sector working, offering skills, tools and connections to take our region's boldest ideas... bigger.

We provide bespoke support to LCR-based social enterprises that deliver services across one of our four focus areas: mental health, housing, health and social care, or childcare. We'll act as a critical friend - taking the time to really understand your organisation, offering honest challenge as well as practical support, and working alongside you to create clarity, confidence and momentum. Our support covers a range of areas, including:

- ✓ Supporting growth.
- ✓ Navigating internal challenges.
- ✓ Building understanding and connectivity with the public sector.



Want to know more?



Visit our [webpage](#)



Read our [impact report](#)



Get in touch through our [query form](#)

What are we doing and who are we working with?



We're feeling social

We exclusively support social businesses, charities and other socially trading organisations. We're working with organisations that have a strong social purpose.



We're not starting from scratch

These organisations can be big or small, established or relatively new - that bit doesn't matter. What is important is their impact, they need to be creating visible change.



We know where we can help

We're offering support across four key areas:

- growing existing ideas (things that are already up and running but could do more)
- building solid ground (whether that's financially, through the right governance or ensuring listening is at the forefront)
- capability (growing great leaders, understanding impact and building connections)
- navigating opportunities for getting money into growing business - linking in to supportive social investors.



We're zooming in

We're keeping our focus tight, zoning in on mental health, family support, local housing problems, supported homes, childcare and better ways to help local people work with social businesses to inform and then design services that better meet their specific needs.



We're hoping to find some matches

Wherever possible, partner organisations are providing some form of match funding - this shows commitment to the work and helps our core funds go further. However, we appreciate this isn't always possible. So, if affordability is a barrier, let's chat and see if we can find some flexibility.



We're not boxing things up

Our support packages are bespoke, so we're adapting our advice and guidance into a range of areas, specific to each organisation's individual needs.



We're making connections

We're creating space to connect organisations into a wider support ecosystem, hosting events, facilitating partnerships and building a learning community.

Why work with us?

Through Social Climbers, we don't just advise from the sidelines or design solutions in the abstract. We work alongside leaders and organisations, acting as a critical friend and getting into the real detail of day-to-day challenges and opportunities. We're there to challenge when needed, support when it counts, and help turn bold ideas into lasting change for communities across the Liverpool City Region.

"It's a safe space where I can be honest and get support from like-minded people".

Join our Learning Community

A series of online, monthly sessions, our Learning Communities bring together leaders and doers from across the Liverpool City Region and Cheshire to talk about all things growth. These sessions are designed to support local people and organisations to build connections, share knowledge and develop practical skills. So far, we've covered everything from creating a theory of change to financial modelling to engaging your market.

Want to know more? Email comms@thisiscapacity.co.uk



“Capacity’s support was uplifting, timely, reassuring and empowering. It’s made me feel bolder and more confident about pursuing the right way forward. It provided space to talk things through, gather my thoughts, involve others, and elevate our profile.”

Tracy Fishwick, Managing Director, Transform Lives Company

Proud to have supported...

